



Enterprise Mobility solutions from *Your Business – Always On*



The business landscape today demands the ability to access enterprise systems in real time and take actions while on the move.

As mobile adoption grows, the business imperative for mobile business is clear. Pravaa (www.pravaa.com) has developed a number of enterprise business mobile solutions to help companies use their existing business systems using their phones and tablets.

Pravaa's industry proven platform XCell™ ensures tangible ROI and business success by integrating the mobility initiatives with existing applications. Mobile solutions are designed to give a rich user experience on mobile devices and are built to use the functionality in existing enterprise applications while keeping enterprise integration aspects in the forefront.

Our patent pending solution enables organisations to build secure, integrated, cross-platform mobile applications. In essence, the developers don't need to have iOS, Android, Blackberry and Windows Mobile skills but still build native applications that will run on these systems. The platform is fine tuned for mobile device specific attributes like the screen size and connection bandwidth.

The platform includes in-built support for integrating the mobile solutions with the enterprise applications (e.g. Oracle eBusiness, SAP, custom applications) using Web Services and XML and a flexible integration framework also allows native integration for other types of integrations.

Pravaa's enterprise mobility solution offers:

- ▶▶ **Mobile Applications:** Our mobile applications framework is equipped to develop and launch well-presented, intuitive and user-friendly mobile applications. These applications exploit device capabilities including camera, audio notes, GPS and call functionality. All applications have in-built support for offline storage and intelligent sync with enterprise applications.



- ▶▶ **Mobile BPM (Alerts and Workflow):** Our out-of-the-box solution allows viewing alert information and taking appropriate action using mobile devices. Users can view the details about the event and alert before taking appropriate action. This module extends the existing Workflow notification and approval process to mobile devices using an intuitive navigation flow.



- ▶▶ **Mobile Analytics:** Users of these applications are executive level and others who need to view enterprise information as a snapshot on mobile devices in real time. These applications are built on dashboard concepts with ability to drill down to detail information. These dashboards can sit on any existing Data Warehouse or data source and use a rich set of graphics library, which supports various types of charts and graphs, and allow drill down into the details.



Making your business mobile is no longer a matter for debate. Today's mobile users – your customers, your employees – expect interaction with you at their fingertips.



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▶▶ **Mobile Admin Server:** Mobile Applications and devices are deployed and provisioned centrally using a mobile administration server. The mobile server communicates with the devices and enterprise application securely and offers comprehensive device management functionality including User / Application provisioning, Device data management, Authentication, Audit and Integration.

Key Features of Pravaa XCell™ platform include:

- ▶▶ Enterprise Level Security and Audit
- ▶▶ Mobile App usage analytics
- ▶▶ Use of Mobile Phone features e.g. Camera, Audio notes, GPS etc. to capture and share the information
- ▶▶ Online and Offline mode
- ▶▶ Support for multiple mobile and tablet platforms
- ▶▶ Configure once and deploy centrally across devices
- ▶▶ Flexible Integration Module
- ▶▶ Application and Process templates

Pravaa has created a number of business solutions and templates to meet the specific business requirements of varied organisations.

Our solutions are borne out of the extensive experience of our founding members within their areas of business expertise. Furthermore, we have collaborated with our customers and partners to identify key processes in various industries that can benefit from mobile components within their information flows. The result is a rich set of pre-built templates that can be quickly adapted to support and enhance these business processes.

The key application categories are:

- ▶▶ Alerts & Approvals
- ▶▶ Sales and Lead Management
- ▶▶ Field Service
- ▶▶ Catalog and Order Management
- ▶▶ Asset Management
- ▶▶ Inspection and Survey
- ▶▶ Inventory Management
- ▶▶ HCM (Human Capital Management)
- ▶▶ BI and Analytics





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Pravaa's solution set is built on industry standard business processes. These processes span across various business functions - some of these are common across industries but others rely on processes specific to certain sectors.

Pravaa has built a number of process templates based on these business functions which form the foundation for all of its solutions. New process templates are built on continuous basis and with collaboration with its customers and partners.

The application categories listed above have been applied across various industries by incorporating their nuances into a template-driven solution. Some such industries are:

- ▶▶ Retail & Distribution
- ▶▶ Construction & Infrastructure
- ▶▶ Manufacturing
- ▶▶ Insurance
- ▶▶ Logistics
- ▶▶ eGovernance
- ▶▶ Service
- ▶▶ Pharmaceutical
- ▶▶ Healthcare



We understand that the information you view/capture on your mobile device needs to be secure and will be most effective when in sync with your company's real-time application ecosystem.

To facilitate this, XCell™ applications provide the following:

- ▶▶ Flexible integration using industry standards
- ▶▶ In-built Security
- ▶▶ Guaranteed data delivery
- ▶▶ Audit trails

Our solutions can either be deployed within your application infrastructure or we can provide a scalable, reliable and cost-effective Hosted Service. The solutions are targeted at business processes that may or may not be integrated with back-end systems. It can be tailored to different budgets, and provide a cost-effective option for customers looking to gradually introduce mobility within their organization.

For further details please contact Pravaa at contact@pravaa.com or visit our website www.pravaa.com for more details.

