PATHFINDER

Empowering The Business

XtrêMe

POINT OF SALE (POS)

❖ **Introducing XtreMe eSmartStore™, a Point of Sale and Business Management solution that boasts speed, ease of use, reliability and an extensive range of powerful features designed for an array of diverse retail verticals ensuring your business is operational at all times. XtreMe eSmartStore™ Point of Sale and retail management tools ensure that you serve your customers effectively whilst maintaining tight control over business processes, performance and generates immediate cost savings.**

❖ **XtreMe eSmartStore™ provides your workforce with the necessary gears at the Point of Sale to deliver unmatched customer service. Processes are streamlined to eliminate confusion, decrease the time required for staff training and create a more efficient way of working.**

FEATURES:

❖ **Easy to use, Windows-based management screens .**

❖ **Create and manage products, departments and categories.**

❖ **Support for 09 levels of SKU categorization .**

❖ **Create & Manage custom unit descriptions.**

❖ **Supports Auto-generated / custom product codes.**

❖ **Ability to maintain multiple vendor / EAN codes .**

❖ **Auto indenting based on MBQ, ROL & Lead Time .**

❖ **GRN & Delivery Authorization .**

❖ **Set product shelf life and expiry.**

❖ **Tag products to a BIN location .**

- ❖ **Derive selling prices based on MRP / cost price .**

- ❖ **Price Mark up / Mark down .**

- ❖ **Set multiple pricing levels .**

- ❖ **Barcode generation and printing - all popular barcode types supported.**

- ❖ **Add unique codes for products without barcodes .**

- ❖ **Multiple barcodes per product code allowing for differing pack sizes.**

- ❖ **Monitor and updates stock levels automatically in real time .**

- ❖ **Track inventory by category / classification, department and product barcode .**

- ❖ Apply promotions, including individual product discounts, fixed price, quantity discounts and product bundling.

- ❖ Seasons | Schemes | Promotions | Mix & Match .

- ❖ Manage packet sales.

- ❖ Grouping and Un-grouping of products.

- ❖ Stock Adjustments.

- ❖ Transfers between warehouse and retail stores.

- ❖ Material Resource Planning.

- ❖ Ticket printing for shelf edges tickets or product bar codes.

- ❖ Supports portable hand-held terminals for inventory counting & order entry.

ORDER MANAGEMENT:

❖ **Order Management, a key module of XtreMe eSmartStore 's integrated retail management solution, provides a complete, highly automated and robust order life cycle management capability that can easily support the most demanding retail operations. Centralized staging and processing of orders eliminates time consuming and error-prone manual transfer of data. Automation of order processing work flows allows you to manage by exception minimizing staffing needs.**

❖ **XtreMe eSmartStore's order management capability streamlines your order processing and fulfillment process removing operational bottlenecks while giving you the ability to grow sales with confidence.**

FEATURES:

❖ **Integrated purchasing module (Purchase Orders, GRN & GIN).**

❖ **Print purchase orders locally, or send to head office electronically.**

❖ **Receive orders and book into stock.**

❖ **Auto Stock replenishment / purchase order generation based on either items sold or minimum stock levels .**

❖ **Mark up / Mark down during GRN & GIN .**

❖ **Apply GRN Reminders .**

❖ **Set gatekeeper tolerance level.**

❖ **Pending order quantity tracking.**

❖ **Direct store delivery (DSD).**

❖ **Purchase / Customer order tracking.**

CUSTOMER LOYALTY MANAGEMENT:

❖ **Customer Loyalty Management, a key component of XtreMe eSmartStore's integrated retail management solution, provides you with all the tools you need to build a loyal and profitable customer base.**

❖ **With XtreMe eSmartStore™ you can access and view customer, order information and deliver personalized service. You can leverage the integrated email and SMS platform to stay in constant touch with your customers and get their feedback on your service.**

❖ **Finally, you can analyze past purchases to identify your best customers and offer them special incentives to come back such as preferred customer loyalty cards, special discounts or coupons that can all be created and managed from within the XtreMe eSmartStore™ solution.**

FEATURES:

- ❖ **Store customer details and purchase history.**

- ❖ **Create customer accounts and provide credit limits.**

- ❖ **Customer grouping & loyalty program.**

- ❖ **Group wise Rate / Discount / Loyalty points.**

- ❖ **Promotion / Delivery alerts via SMS or email.**

- ❖ **Foot fall analysis.**

CENTRALIZATION:

❖ Support for retail stores / regional warehouses / head office.

❖ Support for Franchisee / Consignment sales.

❖ Support for Web based head office report management.

❖ Support for Flow through sales.

❖ Apply store wise MBQ, prices & taxes.

❖ Centrally managed.

❖ Inventory Management &Order Management.

❖ Customer Management.

❖ Real-time synchronization between warehouses & stores.

❖ Delivery variance reporting.

BUSINESS REPORTING AND ANALYTICS:

Reporting exploits XtreMe eSmartStore™ as an information system providing an intuitive edge into business critical data through multiple standard reports, flexible report building tools and custom reports built to meet your unique business needs. Equipped with a wide-ranging library of reporting options you can be confident that your information requirements are handled

FEATURES:

❖ Built in Standard 150+ Finance, Inventory & MIS Reports and growing.

❖ Design your own reports using our inbuilt 'Reporting Module'.

❖ Consolidated reporting across multiple stores.

❖ Detailed reporting including profit, VAT, sales and stock analysis, branch, supplier, product, customer and sales history.

ENTERPRISE MOBILITY:

XtreMe eSmartStore™ mobility add-ons have been designed to assist your workforce by improving the accuracy and efficiency of purchasing, receiving, transferring, and stocktaking of goods. The mobility solution, coupled with environment specific hardware, enables users to simply scan items, enter quantities and import the result directly into the relevant stock feature. Multiple units can be deployed simultaneously in your retail enterprise in order to divide and conquer stock processes of any enormity.

ACCOUNTANCY INTEGRATION:

❖ **XtreMe eSmartStore™ accounting module provides an invaluable integration into accountancy packages. The integration eliminates tedious manual entry and data translation by taking your business transactions (sales, purchases, wastage, stock discrepancies, till discrepancies, etc) and posting directly to pre-defined accounts. Significant increase in efficiency and the accuracy of the accounts can be gained by utilizing this proven practice.**

❖ **The integration simply and seamlessly handles the combination of many complex processes. As well as handle core POS transactions; XtreMe eSmartStore™ acts as an information hub between your accountancy package and add-on modules**

SECURITY & NETWORKING:

XtreMe eSmartStore™ empowers business owners to enforce integrity into the information recorded at Point of Sale. The capability to account for each and every action on the Point of Sale equips business owners with the necessary gears to decrease theft and increase employee productivity; effectively increasing the overall bottom line.

FEATURES:

- ❖ **Password-protected user logon**

- ❖ **Multiple user permission levels with full control of permissions**

- ❖ **Support for multiple networked tills**

- ❖ **Integrated Credit Card Validation**

- ❖ **Support for Audit Logs**

- ❖ **Network fail-safe feature, enables tills to continue working in the event of an individual till, network or back-office PC failure**

- ❖ **Fully independent store systems enable tills and stores to continue working in the event of a network or head-office failure**

- ❖ **Supports Internet Broadband and secure VPN connectivity**

- ❖ **Apply automated intervals for data push/pull**

- ❖ **Automated backup on day end process**

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Thank You